

Create Email Campaign

Deskera CRM

1. Create Target List

Dashboard

Notification Templates

Cases

No Updates

Opportunities

No Updates

Leads

- Lead data exported in .xls format by Deskera Admin on January 25, 2016 12:05:38 PM
- AA - Lead created by Deskera Admin on January 25, 2016 11:45:08 AM
- Type 'Individual' updated to 'Company' for Lead - Lname by Deskera Admin on January 25, 2016 10:59:04 AM
- Type 'Company' updated to 'Company' for Lead - 33 by Deskera Admin on January 25, 2016 10:58:42 AM
- Type 'Company' updated to 'Individual' for Lead - 22 by Deskera Admin on January 25, 2016 10:58:34 AM

1 - 5 of 12

Opportunity Sales by Stage (Last 1 Month)

Cases

Goal Settings

My Goals

Import log

My Documents



Audit Trail



View Activities



New Custom Report



Quotation Templates



Event List

Campaign Links



Campaigns



Email Campaigns



Email Templates



View Lists



Create Campaign



Create List

Click on the option

Campaigns

No Updates

Contacts

- 3 33 - Contact created by Deskera Admin on January 25, 2016 11:00:43 AM

1 - 1 of 1

• Activities of Account and its Opportunities

• Actual vs Potential Revenue by Source

• Actual vs Potential Revenue Report

• Campaigns by Type

• Campaigns with Good Response

1 - 10 of 54

Products

- Image updated for Product - CRM Premium by Deskera Admin on January 25, 2016 03:10:07 PM

1 - 1 of 1

Activities

No Updates

Accounts

No Updates

Opportunity by Region (Last 1 Month)

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1 - 5 of 12

Opportunity Sales by Stage (Last 1 Month)

There are no reports for you at this time

Cases Goal Settings My Goals Import log My Documents

Audit Trail View Activities New Custom Report Quotation Templates Event List

Create Target List
Create new Target List

Name*:

Target Source:

Description:

Save Cancel

- Activities of Account and its Opportunities
- Actual vs Potential Revenue by Source
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1 - 1 of 1

Activities

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Accounts

No Updates

Opportunity by Region (Last 1 Month)

Fill required details & click on the Save button

There are no reports for you at this time

Dashboard

Target Lists

Target List

Sample Target L...

Name*:

Sample Target List

Target Source:

Web

Description:

Save Add Print Export Import

First Name

Email

Company

Imported From/Added as

Remove

Click on the 'Import' option

You have not imported any targets. Import targets from Lead List, Contact List, User List, Target List by clicking on 'Import' button. You can also add Leads, Contacts and Targets by clicking on 'Add' button or by import using a CSV or XLS file.

Dashboard Target Lists

Target List Sample Target L...

Name*:

Target Source:

Description:

Save Add Print Export Import

First Name	Leads	Account Name	Email	Company	Imported From/Added as	Remove
------------	-------	--------------	-------	---------	------------------------	--------

You have not imported any targets. Import Contact List, User List, Target List by clicking on 'Import' button. You can also add Leads, Contacts and Targets by clicking on 'Add' button or by import using a CSV or XLS file.

- Leads
- Contacts
- Accounts
- Opportunity
- Users
- Target List
- Import CSV File
- Import XLS File

Click to import XLS file.

Dashboard

Target Lists

Target List

Sample Target L...

Name*: Sample Target List

Target Source: Web

Description:

Save Add Print Export Import

First Name

Last Name/ Account Name

You have not imported any targets. Import targets from Lead List, Contact List, User List, Targ

Import XLS File

Import XLS File

- Choose .XLS file to import into **Deskera**
- Max size to upload is 10 MB.
- **Note:** It may take a few minutes to upload your file, depending on the file size and your connection speed.

File Name: Choose File Sample TL.xlsx

Date Format: 2016-01-28

For missing entries in dropdown fields

- Ignore entire record
- Ignore entry for that record
- Add new entry to master record in dropdown

Save Or Update

- Save new records
- Update existing records

*** It is recommended that you import a small test file of 5 records before importing all of your data to ensure that you have correctly prepared your import file.**

Next Cancel

Select a file

Click on the Next button

Dashboard

Target Lists

Target List

Sample Target L...

Name*: Sample Target List

Target Source: Web

Description:

Save Add Print Export Import

First Name

Last Name/ Acc

You have not imported any targets. Import targets from Lead List, Contact List

Available Sheets



Available Sheets

Step 1 : Select a sheet to see its sample data.
Step 2 : Click the 'Next' button to import the selected sheet.

Sheet Name	Starting Row
Sheet1	1
Sheet2	1
Sheet3	1

	A	B	C	D
1	Name	Last Name	Email	Company Name
2	Deepak	Kumar	dk@mailinator.c...	KWL

Change Preferences

Next

Cancel

Click on the Next button

Dashboard Target Lists

Target List Sample Target L...

Name*: Sample Target List

Target Source: Web

Description:

Save Add Print Export Import

First Name Last Name/ Acc

You have not imported any targets. Import targets from Lead List, Contact List

Map XLS headers

Map Headers

- Drag-and-drop undefined fields to the 'Mapped Headers' list and subsequently Drag-and-drop corresponding 'Table Columns' field to the 'Mapped Columns' list.
- Click 'Auto Map Columns' to map columns having similar names automatically.

Search xls Headers Search Table Column

XLS Headers	Mapped Columns	Mapped Columns	Columns
Company Name	Company Name	Company Name	
Email	Email	Email	
Last Name	Name	Name	
Name			

Previous Auto Map Columns Analyze Data Cancel

Click on the option to move ahead

Click to map fields

Dashboard

Target Lists

Target List

Sample Target L...

Name*:

Sample Target List

Target Source:

Web

Description:

Save Add Print Export Import

First Name

Last Name/ Acc

You have not imported any targets. Import targets from Lead List, Contact List

ded as

Remove

LS file.

Validation Analysis Report



List of all invalid records from the file.

- If you wish to map headers again, click on 'Remap Header'
- To continue with the import process, click on 'Import Data'

Row ...	Name	Last Name	Email	Company Name	Validation Log
All records are valid, Please click on "Import Data" button to continue.					

Page 1 of 1 Show 30 items

All records are valid, Please click on "Import Data" button to continue.

Remap Header

Import Data

Cancel

Click to import targets

Dashboard

Target Lists

Target List

Sample Target L...

Name*: Sample Target List

Target Source: Web

Description:

Save Add Print Export Import

	First Name	Last Name/ Account Name	Email	Company	Imported From/Added as	Remove
1		Deepak	dk@mailinator.com	KWL	Target	

Import Status

- All records are imported successfully.
- You can find detailed report in the 'Import Log'.

Import Log								
Module	File Name	File Type	Imported By	Imported On	Total Records	Imported Records	Rejected Records	Import Log
1	Customer	QB-Customers.csv	Csv	Deskera Demo	2010-08-12 05:24:57	1480	1480	0 All records imported s
2	Vendor	Vendors.csv	Csv	Deskera Demo	2010-08-12 05:23:08	1123	0	1123 Failed to import all rec
3	Accounts	Accounts.xls	Xls	Deskera Demo	2010-08-12 05:21:29	500	0	500 Failed to import all rec
4	Accounts	ChartofAccounts.csv	Csv	Deskera Demo	2010-08-12 05:18:13	990	3	987 Imported 3 records au
5	Customer	SampleUpload.xls	Xls	Deskera Demo	2010-08-12 05:18:02	1100	1100	0 All records imported s

[View Import Log](#) [Close](#)

Dashboard Target Lists

Target List Sample Target L...

Name*: Sample Target List

Target Source: Web

Description:

Save Add Print Export Import

First Name	Last Name/ Account Name	Email	Company	Imported From/Added as	Remove
1	Deepak	dk@mailinator.com	KWL	Target	

Save Target list

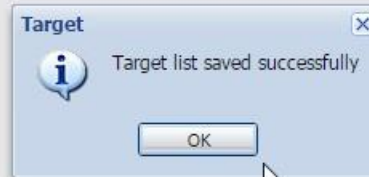
Dashboard

Target Lists

Target List

Quick Search : [New](#) [Delete](#)

	<input type="checkbox"/> Target List	Target Source	Description	List Size	Creator	Created On	Updated On
1	<input type="checkbox"/> Sample Target List	Web		1	Deskera Admin	2016-01-28	2016-01-28
2	<input type="checkbox"/> Customer Base			1	Deskera Admin	2015-06-05	2015-06-05
3	<input type="checkbox"/> Working Womans	Database of employees from companies	Target list for time saving products in daily	0	Deskera Admin	2015-06-04	2015-06-04
4	<input type="checkbox"/> New Product Targets			30	Deskera Admin	2014-11-25	2014-11-25



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No Updates

Opportunity by Region (Last 1 Month)

Dashboard

Campaigns

Campaign List

Search by Campaign Name, Objective or Ty Advanced Search Add Record Edit Record Delete Archive Activities Campaign Configurations Target List Merge Records View Recent Campaigns

Conditional Color Coding Manage Columns

Reports

	Campaign Name *	Objective	Owner *	Start Date *	End Date *	Type	Status	Response	Campaign Creation D
1	Summer Sale	Stock Clearance	Deskera Admin	2015-06-05	2015-06-05	Email Campaign	Planned		2015-06-05
2	New launch	Product	Deskera Admin	2015-06-04	2015-06-04	Email Campaign	Planned		2015-06-04
3	Win prizes		Deskera Admin	2014-11-25	2014-11-25	Email Campaign	In Progress	45 %	2014-11-25
4	Combo packs		Deskera Admin	2014-11-25	2014-11-25	Banner Advertisement	In Progress	80 %	2014-11-25
5	Great Offers		Deskera Admin	2014-11-25	2014-11-25	Mass Media Advertisement	Planned	80 %	2014-11-25
6	New Schemes Ad		Deskera Admin	2014-11-25	2014-11-25	Banner Advertisement	Planned	86 %	2014-11-25
7	New Services Camp		Deskera Admin	2014-11-27	2014-11-27	Email Campaign	Planned	70 %	2014-11-27
8	Mobile App of the Softwares		Deskera Admin	2014-11-27	2014-11-27	Email Campaign	Planned	70 %	2014-11-27
9	Fully Integrated System		Deskera Admin	2014-11-27	2014-11-27	Email Campaign	Planned	70 %	2014-11-27
10	Marketing Campaign		Deskera Admin	2014-11-27	2014-11-27	Email Campaign	Planned	70 %	2014-11-27
11	Android App Launch		Deskera Admin	2014-11-27	2014-11-27	Email Campaign	Planned	70 %	2014-11-27
12	Mobile Advertisement		Deskera Admin	2014-11-24	2014-11-24	Mobile Advertisement	Planned	5 %	2014-11-24
13	Tele Marketing Campaign		Deskera Admin	2014-11-24	2014-11-24	Tele Marketing	Planned	10 %	2014-11-24
14	Public Events		Deskera Admin	2014-11-24	2014-11-24	Events	Planned	12 %	2014-11-24
15	Seminar/Conference		Deskera Admin	2014-11-24	2014-11-24	Seminar/Conference	Planned	23 %	2014-11-24
16	New Product Launch		Deskera Admin	2014-11-24	2014-11-24	Email Campaign	Aborted	23 %	2014-11-24
17	Blogs		Deskera Admin	2014-11-24	2014-11-24	Blogs	In Progress	34 %	2014-11-24
18	New discount scheme	discount scheme for the existing p	Deskera Admin	2014-11-24	2014-11-24	Referral	Planned	95 %	2014-11-24
19	Product Marketing		Deskera Admin	2014-11-24	2014-11-24	Email Campaign	Planned	90 %	2014-11-24
20	Great exchange offers		Deskera Admin	2014-11-25	2014-11-25	Banner Advertisement	In Progress	10 %	2014-11-25
21	Gifts to the existing customers		Deskera Admin	2014-11-25	2014-11-25	Email Campaign	In Progress	20 %	2014-11-25
22	New Technology Involvement		Deskera Admin	2014-11-25	2014-11-25	Mobile Advertisement	Planned	43 %	2014-11-25
23	LED TV Launch		Deskera Admin	2014-11-25	2014-11-25	Banner Advertisement	In Progress	86 %	2014-11-25
24	Monthly Newsletter		Deskera Admin	2014-11-24	2014-11-24	Email Campaign	Complete	51 %	2014-11-24
25	Banner Advertisement		Deskera Admin	2014-11-24	2014-11-24	Banner Advertisement	Planned	82 %	2014-11-24

Click on the campaign link

Create a campaign of type Email Campaign

Page 1 of 2 Show 25 items

Displaying 1 - 25 of 27

Add Files Add Comment Mass Update Export Import Print Send Email

Other Details

Dashboard

Campaigns

Campaign List

Campaigns : S...

Quick Search : Search by Configuration Name

Add Campaign Configuration

Email Templates

Test Your Campaign

Run Your Campaign

Schedule Campaign Configuration

Click on the 'Add Campaign Configuration' option

Campaign Charts

Campaign Status Reports

Campaign View Reports

Click Through Reports

RSVP Report

Created On

Modified On

Modified By

Last Run Status

No email campaigns have been created till now. Click on the "Add Campaign Configuration" button to begin.

Dashboard

Campaigns

Campaign List

Campaigns : S...

Add Campaign C...

<< Previous

Next >>

Add Campaign Config

3. Click on the 'Next' button

Step 1 of 5: Set Email Details

Campaign Configuration Setup

Configuration Name*:


Subject*:


Sender Mail *: 

1. Fill required details



From Name*:

Reply Mail*:

Check to capture leads from this campaign 

Check to include RSVP for the campaign 

Select a target list from the list below.

 New Target List View Target List Target List1 New Product Targets2 Working Womans3 Customer Base

2. Select a Target list

2. Click on the 'Next' button



1. Click on a template to select

Dashboard

Campaigns

Campaign List

Campaigns : S...

Add Campaign C...

<< Previous Next >>

Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur.

Primary Heading

Sample copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra grav orci magna rhoncus neque, id pulvinar odio lorem non tur Nullam sit amet enim. Suspendisse id velit vitae ligula volutpat condimentum. Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur. Sed aliquam, nunc eget euismod ullamcorper, lectus nunc ullamcorper orci, fermentum bibendum enim nibh eget ipsum. Donec porttitor ligula eu dolor. Maecenas vitae nulla consequat libero cursus venenatis. Nam magna enim, accumsan eu, blandit sed, blandit a, eros.

Subheading

Click here to add your email copy and images.

edit remove

Subheading

Click here to add your side column

Hover cursor over template & click on the 'edit' option

Our mailing address is:
#company:address#
Copyright (C) #other:currentyear# #company:name# All rights reserved.

Design Themes

Categories

art
corporate
general
seasons
social
default

Themes

Preview

Add Campaign Configuration

Template

Edit Your Content

Arial **B** *I* U **A** **A**

Primary Heading

Sample copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id pulvinar odio lorem non turpis. Nullam sit amet enim. Suspendisse id velit vitae ligula volutpat condimentum. Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur. Sed aliquam, nunc eget euismod ullamcorper, lectus nunc ullamcorper orci, fermentum bibendum enim nibh eget ipsum. Donec porttitor ligula eu dolor. Maecenas vitae nulla consequat libero cursus venenatis. Nam magna enim, accumsan eu, blandit sed, blandit a, eros.

Subheading

Click here to add your email copy and images.

Parameter Configuration

Parameter Type: Default Value:

Parameter Value: Condition Type:

Insert

OK Cancel

Select Default content & remove that

Design Themes

Dashboard

Campaigns

Campaign List

Campaigns : S...

Add Campaign C...

<< Previous Next >>

Add Campaign Configuration

Template

Aliquam erat volutpat. Sed quis velit. N

Dear Kina

Recently, quite a few clients I

As such, I thought it would be
what "stories"

we tell ourselves when co-wo

When faced with such situatio

We can assume our co-worker

We can assume **they lack mo**



Or we can assume both.

Research from the authors of the New York Times best-sellers *Crucial Conversations* and *Crucial Accountability* of over
1,200 people

Step 3 of 5: Edit Email Template

Design Themes

Edit Your Content

Arial **B** *I* U **A** **A** **A** **ab**  



while only one in 10



consider ability deficits. As a result, they avoid holding problem colleagues accountable, engage in costly workarounds and

perpetuate the very problems they detest. Here's what the research unveiled:

One of the authors, Joseph Grenny, suggests that the **key to building an accountability culture is to help employees question their belief that their co-workers are simply lazy, selfish or rotten.**

Parameter Configuration

Parameter Type: Recipient  Default Value: 

Parameter Value: First name  Condition Type: 

Insert image
Click to insert image(s).

Click to add image

Preview

Add Campaign Configuration

Template

Alquam erat volutpat. Sed quis velit. N

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Edit Your Content

Arial **B I U A⁺ A⁻ A^{ab}** [List Icons] [Image Icon] [Link Icon] [Omega Icon]

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workarounds

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otten.

Upload Image [Close]

Select image to insert [Add]

Upload New Image [Remove]

File Name	Status	Note	Remove

[Add Files] [Use Web LIB] [No f] [Load] [Add]

Parameter Configur

Parameter Type: Recipient [Dropdown] [Reset] Default Value: [Dropdown] [Reset]

Parameter Value: First name [Dropdown] [Reset] Condition Type: [Dropdown] [Reset]

[Insert] [OK] [Cancel]

[OK] [Cancel]

Click here

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Upload Image

Select image to insert +

Upload New Image -

File Name	Status	Note	Remove
C:\fakepath\TrueNorthEDM.jpg		Queued to upload	

Add Files **Upload** Stop Clear

Use Web URL +

Click here to start uploading your files which are listed above

Parameter Configuration

Parameter Type: Recipient

Parameter Value: First name

Condition Type:

OK Cancel

OK Cancel

Step 3 of 5: Edit Email Template

Design Themes

Preview

Dashboard

Campaigns

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Campaigns : S...

Add Campaign C...

<< Previous Next >>

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Upload Image

Select image to insert

Upload New Image

File Name	Status	Note	Remove
C:\fakepath\TrueNorthEDM.jpg	✓	Uploded Successfully	

Add Files Upload Stop Clear

Use Web URL

Parameter Configur

Parameter Type: Recipient

Parameter Value: First name

Condition Type:

OK Cancel

OK Cancel

Step 3 of 5: Edit Email Template

Design Themes

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Select image to insert

Upload New Image

File Name	Status	Note	Remove
C:\fakepath\TrueNorthEDM.jpg	✓	Uploded Successfully	
C:\fakepath\ScreenHunter_08 Jan. 28...	✓	Uploded Successfully	

Upload all images one by one

Add Files Upload Stop Clear

Use Web URL

OK Cancel

Step 3 of 5: Edit Email Template

Design Themes

OK Cancel

Preview

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

































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Or we can assume both.

Research from the authors of
1,200 people

Edit Your Content

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Add Campaign Configuration

Template

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Dear Kina

Recently, quite a few clients I

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Or we can assume both.

Research from the authors of the New York Times best-sellers *Critical Conversations* and *Critical Accountability* of over 1,200 people

Step 3 of 5: Edit Email Template

Design Themes

Edit Your Content

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James Chan

Regional Head and Master Trainer

True North Leadership Asia Ltd

Disclaimer

This Email may contain privileged and confidential information and is solely for the use of the intended recipient. If you are not the intended recipient, you must not print, copy, distribute or take any action in reliance on it. If you have received this

Parameter Configuration

Parameter Type: Recipient Default Value:

Parameter Value: First name Condition Type:

Inseimagege
Click to insert image(s).

Preview

Add Campaign Configuration

Template

Dear Kina
Recently, quite a few clients I
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Research from the authors of
1,200 people

Edit Your Content

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James Chan
Regional He
True North

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Or we can assume both.

Research from the authors of
1,200 people

Disclaimer
This Email
use of the
print. copy

Parameter Configura
Parameter Type: Recipient
Parameter Value: First name
Condition Type:

OK Cancel

OK Cancel

OK Cancel

Preview

Upload Image

Select image to insert

Filter: Delete Image

View Image

user_male_po... images12.jpeg ScreenHunter_08 Jan. 28 10.35.jpg index435.jpeg

index.jpeg desktop_wall... TrueNorthEDM... Ku-logo-32px...

Upload New Image

Use Web URL

OK Cancel

Dashboard

Campaigns

Campaign List

Campaigns : S...

Add Campaign C...

<< Previous Next >>

Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Design Themes

Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur.

Dear #mailrecipient:fname#

Recently, quite a few of us have been reading articles to solve accountability issues in the workplace.

As such, I thought it would be interesting to share some insights which revealed some interesting findings on what "stories"

we tell ourselves when co-workers break promises, violate expectations or behave in irritating ways.

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show that **three in four employees quickly attribute co-workers' bad behavior to lack of motivation while only one in 10**

Subheading
Click here to
add your side
column copy
and images.

Similarly insert Recipient's Name here. This will be Target's Name as given in the Target List

Preview

Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Design Themes

Wishing you a great week ahead!

Best regards

#mailsender:fname# #mailsender:lname#

Regional Head and Master Trainer

True North Leadership Asia Ltd



Our mailing address is: #company:address# Copyright (C) #other:currentyear# #company:cname# All rights reserved.

Click to insert footer now

edit remove

Preview

Add Campaign Configuration

Template

Wishing you a great week ahead

Best regards

#mailsender:fname# #mailsender:l

Regional Head and Master

True North Leadership Asia



Our mailing address is: #company:address# Copyright (C) #other:currentyear# #company:name# All rights reserved.

Edit Your Content

Arial **B I U A A** **A ab** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷** **☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷**

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This Email may contain privileged and confidential information and is solely for the use of the intended recipient. If you are not the intended recipient, you must not print, copy, distribute or take any action in reliance on it. If you have received this Email by mistake, please notify the sender and then delete this Email from your computer. The Hospital Authority does not accept liability arising from Email transmitted by mistake.

Although this Email and any attachments are believed to be free of virus and other defects that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free, and no responsibility is accepted by the Hospital Authority for any loss or damage in any way arising from its use.

All views or opinions expressed in this Email and its attachments are those of the

Parameter Configuration

Parameter Type: Default Value:

Parameter Value: Condition Type:

Paste the content here

Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Design Themes



edit remove

Disclaimer

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Preview

Dashboard

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Campaign List

Campaigns : S...

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Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Design Themes

Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur.

Dear #mailrecipient:fname#

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edit

remove

columns copy
and images.

Click on 'remove' option
to remove the extra part

Preview

Add Campaign Configuration

Step 3 of 5: Edit Email Template

Template

Design Themes

Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien, Nam consectetur.

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Subheading
Click here to add your side column copy and images.

Confirm
Do you really want to delete this section?
Yes No

Preview

Dashboard

Campaigns

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Step 3 of 5: Edit Email Template

Template

Design Themes

Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam co

edit remove

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Preview



Dashboard

Campaigns

Campaign List

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Add Campaign Configuration

Step 3 of 5: Edit Email Template

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Design Themes

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edit remove

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You can take preview from here

Preview

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consider ability deficits. As a result, they avoid holding problem colleagues accountable, engage in costly workarounds and

perpetuate the very problems they detest. Here's what the research unveiled:

Dashboard

Campaigns

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Add Campaign Configuration

Click on the Next button

Step 3 of 5: Edit Email Template

Template

Design Themes

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Preview

Dashboard Campaigns Campaign List Campaigns : S... Add Campaign C...

<< Previous Next >>

Click on the Next button

Add Campaign Config

Step 4 of 5: Enter your Plain-Text Message

This plain-text email is displayed if recipients can't (or won't) display your HTML email:

editremoveDear#mailrecipient:fname#Recently, quite a few clients have approached me asking for help on how to solve accountability issues in the workplace.As such, I thought it would be worthwhile to share this survey by VitalSmarts which revealed some interesting findings on what "stories"we tell ourselves when co-workers break promises, violate expectations or behave in irritating ways. When faced with such situations, we have a choice:We can assume our co-workers are underperforming because they lack ability.We can assumethey lack motivation.Or we can assume both.Research from the authors of the New York Times best-sellers Crucial Conversations and Crucial Accountability of over 1,200 peopleshow thatthree in four employees quickly attribute co-workers' bad behavior to lack of motivation while only one in 10consider ability deficits. As a result, they avoid holding problem colleagues accountable, engage in costly workarounds andperpetuate the very problems they detest. Here's what the research unveiled:One of the authors, Joseph Grenny, suggests that thekey to building an accountability culture is tohelp employees question their belief that their co-workers are simply lazy, selfish or rotten.He offers three tips for holding co-workers accountable by correctly diagnosing their bad behavior:1. Identify the problem.When approaching your co-worker, think "CPR" (Content, Pattern, Relationship).Our natural inclination is to talk content - the immediate offense. But if and when you co-worker continues to behave poorly,it's time to talk about the pattern of bad behavior. If the infraction continues, talk about the long-term damage the pattern is havingon your relationship of trust and dependability.2. Make it motivating.If the other person is able to do what's been asked, but chooses not to, start by making the invisible visible.Talk about the natural consequences - both good and bad - he or she cares about.What are the effects of his or her behavior on other employees, customers, share owners, etc.?3. Make it easy.If you find out the problem is not due to motivation, then it's likely due to an ability barrier.Maybe your expectations aren't realistic. Maybe you don't provide him or her with the tools.Maybe he or she is constrained because of bureaucracy. Whatever the constraints, discover them and make changes.The goal is to make it as easy as possible for your co-workers to meet the expectation.I hope that these tips can help you think more generously and carefully about the cause for others' misbehavior.Misdiagnosis and resulting lack of accountability can cause major fallout in the workplace so I urge you to remember the importance of speaking up and exploring potential motivation and ability barriers to co-workers' performance issues.Wishing you a great week ahead!Best regards#mailsender:fname##mailsender:lname#Regional Head and Master TrainerTrue North Leadership Asia

Ltdeditremove*****DisclaimerThis Email may contain privileged and confidential information and is solely for the use of the intended recipient. If you are not the intended recipient, you must not print, copy, distribute or take any action in reliance on it. If you have received this Email by mistake, please notify the sender and then delete this Email from your computer. The Hospital Authority does not accept liability arising from Email transmitted by mistake.Although this Email and any attachments are believed to be free of virus or other defects that might affect any computer system into which it is received and opened, it is the responsibility of the recipient to ensure that it is virus free, and no responsibility is accepted by the Hospital Authority for any loss or damage in any way arising from its use.All views or opinions expressed in this Email and its attachments are those of the sender and do not necessarily reflect the views and opinions of the Hospital Authority.*****



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Finish

Add Campaign Configuration

Step 5 of 5: Final Campaign Setup



CAN-SPAM Act Terms

Please read the CAN-SPAM Act terms.

Do you use email in your business? The CAN-SPAM Act, a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have you stop emailing them, and spells out tough penalties for violations.

Despite its name, the CAN-SPAM Act doesn't apply just to bulk email. It covers all commercial messages, which the law defines as "any electronic mail message the primary purpose of which is the commercial advertisement or promotion of a commercial product or service," including email that promotes content on commercial websites. The law makes no exception for business-to-business email. That means all email – for example, a message to former customers announcing a new product line – must comply with the law.

Each separate email in violation of the CAN-SPAM Act is subject to penalties of up to \$16,000, so non-compliance can be costly. But following the law isn't complicated. Here's a rundown of CAN-SPAM's main requirements:

Don't use false or misleading header information. Your "From," "To," "Reply-To," and routing information – including the originating domain name and email address – must be accurate and identify the person or business who initiated the message.

Don't use deceptive subject lines. The subject line must accurately reflect the content of the message.

Identify the message as an ad. The law gives you a lot of leeway in how to do this, but you must disclose clearly and conspicuously that your message is an advertisement.

Tell recipients where you're located. Your message must include your valid physical postal address. This can be your current street address, a post office box you've registered with the U.S. Postal Service, or a private

Disclaimer : The CAN-SPAM act is very clear in that you are not to harvest email addresses and send bulk emails to people who don't want them. It goes further in regulating the types of commercial messages you can send so as to not be deceptive or misleading. Buying email lists, borrowing email lists, and making a partnership puts your company at tremendous

Accept the Terms

 I accept all the terms

List

Deskera CRM will deliver this to the New Product Targets



Replies

newsletters@deskera.com



Sender email

newsletters@deskera.com



Subject line

Test Data



HTML email

You're sending an HTML email from the **Sample Template** template

Plain-text email

You included a plain-text version.

[Dashboard](#)[Campaigns](#)[Campaign List](#)[Campaigns : S...](#)Quick Search : [Add Campaign Configuration](#)[Email Templates](#)[Test Your Campaign](#)[Run Your Campaign](#)[Schedule Campaign Configuration](#)

	Configuration Name	Original Email Template	Campaign Charts	Campaign Status Reports	Campaign View Reports	Click Through Reports	RSVP Report	Created On	Modified On	Modified By	Last Run Status
1	Sample Email Camp...	Sample Template	View	View	View	View	View	2016-01-28	2016-01-28	Deskera Admin	Planned

Success



Campaign Configuration has been saved successfully.

OK

Dashboard

Campaigns

Campaign List

Campaigns : S...

Quick Search : [Add Campaign Configuration](#)[Email Templates](#)[Test Your Campaign](#)[Run Your Campaign](#)[Schedule Campaign Configuration](#)

	Configuration Name	Original Email Template	Campaign Charts	Campaign Status Reports	Campaign View Reports	Click Through Reports	RSVP Report	Created On	Modified On	Modified By	Last Run Status
1	Sample Email Camp...	Sample Template	View	View	View	View	View	2016-01-28	2016-01-28	Deskera Admin	Planned

And then click on the 'Test Your Campaign' button

Click on the row to select that Email Campaign

Dashboard

Campaigns

Campaign List

Campaigns : S...

Quick Search : Search by Configuration Name

Add Campaign Configuration

Email Templates


Test Your Campaign

Run Your Campaign

Schedule Campaign Configuration

	Configuration Name	Original Email Template	Campaign Charts	Campaign Status Reports	Campaign View Reports	Click Through Reports	RSVP Report	Created On	Modified On	Modified By	Last Run Status
1	Sample Email Camp...	Sample Template	View	View	View	View	View	2016-01-28	2016-01-28	Deskera Admin	Planned

Send Test Mail

 **Send Test Mail**
Send Test Mail

Recipient Email*:

*logged in user's Email ID will be displayed here

Test Email has been sent successfully to you.

Dashboard Campaigns

Campaign List Campaigns : S...

Quick Search : Search by Configuration Name Add Campaign Configuration Email Templates Test Your Campaign Run Your Campaign Schedule Campaign Configuration

	Configuration Name	Original Email Template	Campaign Charts	Campaign Status Reports	Campaign View Reports	Click Through Reports	RSVP Report	Created On	Modified On	Modified By	Last Run Status
1	Sample Email Camp...	Sample Template	View	View	View	View	View	2016-01-28	2016-01-28	Deskera Admin	Planned



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Research from the authors of the New York Times best-sellers *Crucial Conversations* and *Crucial Accountability* of over 1,200 people

show that **three in four employees quickly attribute co-workers' bad behavior to lack of motivation while only one in 10**

consider ability deficits. As a result, they avoid holding problem colleagues accountable, engage in costly workarounds and

perpetuate the very problems they detest. Here's what the research unveiled:

Received mail sample

A PERVASIVE PROBLEM

95% of employees experience bad coworker behavior such as passive-aggressiveness or deflecting blame.

MISDIAGNOSIS

94% of employees fail to resolve accountability issues with coworkers because they prematurely draw false conclusions.

It's Not You, It's Me

A new study suggests you're to blame for your coworkers' bad behavior